6 STEPS TO AN EFFECTIVE CYBERSECURITY STRATEGY

1. Implement a formal plan that empowers cybersecurity programs.
2. Designate a cybersecurity leader with appropriate authority and resources.
3. Assess and prioritize IT systems, data stores, vendors and suppliers.
4. Develop procedures to detect and contain cyberattacks – not just to prevent them.
5. Create and maintain a plan for responding to a cybersecurity incident.
6. Ensure cybersecurity planning is complete and consistent.

GREAT HITS: THE HIGHEST PRIZE OF HIGH-ImpACT ATTACKS

- Target – Retail – credit and debit card data – $190 million settled.
- Sony Playstation Network – Entertainment – 94 million records.
- Adobe Systems – Online services – 36 million user accounts.
- eBay – Online services – debit card data and user accounts – 145 million.
- JPMorgan Chase – Banking – compromised customer contact data – at least 70 million customers.
- TJX Companies – Retail – customer payment and contact data – in history.
- Heartland Payment Systems – Payment processor – compromised email addresses and screen names – 130 million records.
- Target – Retail – credit and debit card data – largest hacking scheme – 160 million records.
- The Washington Post
- The New York Times
- Mashable
- Krebs on Security
- NBC News
- CNN Money
- Mashable
- The Washington Post
- The New York Times
- TechCrunch
- Mashable
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- 2010 2011 2012 2013 2014
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- $105 million
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